Exhibit 4

PVC Pipe Antitrust Settlement (Westlake/Pipelife)

Text For Social Media & Banner Ads

Primary Text: If you purchased PVC Pipe or PVC Fittings, you may be entitled to a cash payment from a settlement. An antitrust settlement may affect you.

Headline: PVC Pipe & PVC Fittings Antitrust Settlement

Description: Court Authorized Notice

Banner Ads *(Note: banner ads will also be used on YouTube)*

Version 1



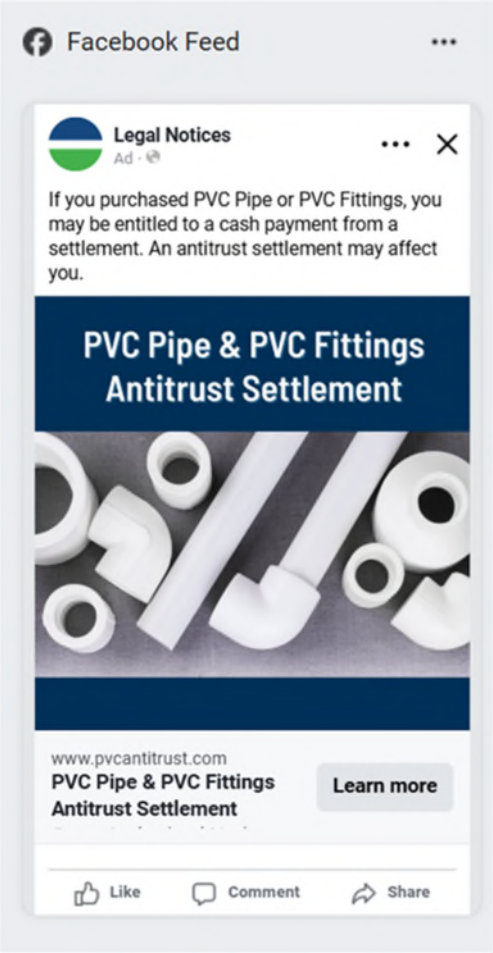
Version 2



PVC Pipe Antitrust Settlement (Westlake/Pipelife)

Social Media Ad

All images selected for use on the banner ads will be used on the social media ads. Samples provided below.



PVC Pipe Antitrust Settlement (Westlake/Pipelife)

Search Ad

